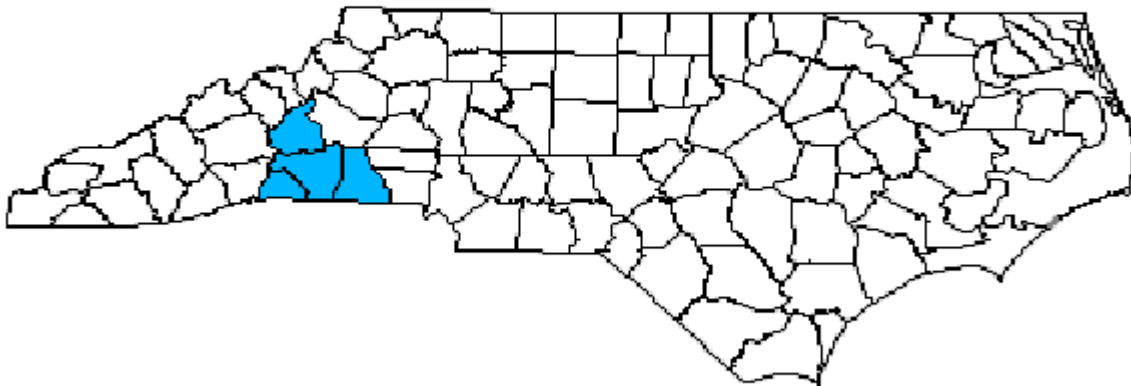


# Workforce In-Depth Custom Region Summary

May 16, 2008

## *Cleveland, McDowell, Polk, and Rutherford Counties*



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## I. Employment Status of the Civilian Population (updated 4/2008)

### United States: Seasonally Adjusted

	<u>March 2007</u>	<u>February 2008</u>	<u>March 2008</u>	<u>Percent Change</u>	
				<u>Over Month</u>	<u>Over Year</u>
Civilian Labor Force	152,884,000	153,374,000	153,784,000	0.27%	0.59%
Employment	146,145,000	145,993,000	145,969,000	-0.02%	-0.12%
Unemployment	6,738,000	7,381,000	7,815,000	5.88%	15.98%
Unemployment Rate	4.4%	4.8%	5.1%		

### North Carolina: Seasonally Adjusted

	<u>March 2007</u>	<u>February 2008</u>	<u>March 2008</u>	<u>Percent Change</u>	
				<u>Over Month</u>	<u>Over Year</u>
Civilian Labor Force	4,512,088	4,533,112	4,540,710	0.17%	0.63%
Employment	4,310,464	4,306,804	4,306,624	0.00%	-0.09%
Unemployment	201,624	226,308	234,086	3.44%	16.10%
Unemployment Rate	4.5%	5.0%	5.2%		

### United States: Not Seasonally Adjusted

	<u>March 2007</u>	<u>February 2008</u>	<u>March 2008</u>	<u>Percent Change</u>	
				<u>Over Month</u>	<u>Over Year</u>
Civilian Labor Force	152,236,000	152,503,000	153,135,000	0.41%	0.59%
Employment	145,323,000	144,550,000	145,108,000	0.39%	-0.15%
Unemployment	6,913,000	7,953,000	8,027,000	0.93%	16.11%
Unemployment Rate	4.5%	5.2%	5.2%		

### North Carolina: Not Seasonally Adjusted

	<u>March 2007</u>	<u>February 2008</u>	<u>March 2008</u>	<u>Percent Change</u>	
				<u>Over Month</u>	<u>Over Year</u>
Civilian Labor Force	4,500,502	4,500,091	4,515,648	0.35%	0.34%
Employment	4,302,311	4,255,847	4,279,882	0.56%	-0.52%
Unemployment	198,191	244,244	235,766	-3.47%	18.96%
Unemployment Rate	4.4%	5.4%	5.2%		

**Custom Region Summary\*: Not Seasonally Adjusted**

	<b>March <u>2007</u></b>	<b>February <u>2008</u></b>	<b>March <u>2008</u></b>	<b>Percent Change</b>	
				<b><u>Over Month</u></b>	<b><u>Over Year</u></b>
Civilian Labor Force	112,399	110,646	111,061	0.38%	-1.19%
Employment	106,264	103,634	104,148	0.50%	-1.99%
Unemployment	6,135	7,012	6,913	-1.41%	12.68%
Unemployment Rate	5.5%	6.3%	6.2%		

**Cleveland County: Not Seasonally Adjusted**

	<b>March <u>2007</u></b>	<b>February <u>2008</u></b>	<b>March <u>2008</u></b>	<b>Percent Change</b>	
				<b><u>Over Month</u></b>	<b><u>Over Year</u></b>
Civilian Labor Force	50,040	49,525	49,810	0.58%	-0.46%
Employment	47,312	46,245	46,490	0.53%	-1.74%
Unemployment	2,728	3,280	3,320	1.22%	21.70%
Unemployment Rate	5.5%	6.6%	6.7%		

**McDowell County: Not Seasonally Adjusted**

	<b>March <u>2007</u></b>	<b>February <u>2008</u></b>	<b>March <u>2008</u></b>	<b>Percent Change</b>	
				<b><u>Over Month</u></b>	<b><u>Over Year</u></b>
Civilian Labor Force	21,869	21,548	21,561	0.06%	-1.41%
Employment	20,713	20,152	20,220	0.34%	-2.38%
Unemployment	1,156	1,396	1,341	-3.94%	16.00%
Unemployment Rate	5.3%	6.5%	6.2%		

**Polk County: Not Seasonally Adjusted**

	<b>March <u>2007</u></b>	<b>February <u>2008</u></b>	<b>March <u>2008</u></b>	<b>Percent Change</b>	
				<b><u>Over Month</u></b>	<b><u>Over Year</u></b>
Civilian Labor Force	9,855	9,839	9,869	0.30%	0.14%
Employment	9,548	9,431	9,488	0.60%	-0.63%
Unemployment	307	408	381	-6.62%	24.10%
Unemployment Rate	3.1%	4.1%	3.9%		

**Rutherford County: Not Seasonally Adjusted**

	<b>March <u>2007</u></b>	<b>February <u>2008</u></b>	<b>March <u>2008</u></b>	<b>Percent Change</b>	
				<b><u>Over Month</u></b>	<b><u>Over Year</u></b>
Civilian Labor Force	30,635	29,734	29,821	0.29%	-2.66%
Employment	28,691	27,806	27,950	0.52%	-2.58%
Unemployment	1,944	1,928	1,871	-2.96%	-3.76%
Unemployment Rate	6.3%	6.5%	6.3%		

\* Data may vary due to rounding.

Note: When comparing area/county data to state data, use not seasonally adjusted state and national data.

2008 data are Preliminary, while national and statewide 2007 data are Benchmarked. Source: Local Area Unemployment Statistics Unit, ESC/LMI Division

## II. Current Industry Structure (updated 4/2008)

### Cleveland County

Quarter Ending Sept. 30, 2007

	<u>Number of Business Units</u>	<u>Average Employees</u>	<u>Percent of NC Average</u>
Total, All Industries	2,118	34,137	0.84 %
Natural Resources and Mining	22	197	0.00 %
Construction	224	1,527	0.04 %
Manufacturing	139	6,753	0.17 %
Trade, Transportation, and Utilities	564	7,039	0.17 %
Information	18	331	0.01 %
Financial Activities	176	890	0.02 %
Professional and Business Services	252	2,497	0.06 %
Education and Health Services	260	9,334	0.23 %
Leisure and Hospitality	164	2,682	0.07 %
Other Services	162	846	0.02 %
Public Administration	36	1,948	0.05 %
Unclassified	101	93	0.00 %

### McDowell County

Quarter Ending Sept. 30, 2007

	<u>Number of Business Units</u>	<u>Average Employees</u>	<u>Percent of NC Average</u>
Total, All Industries	761	16,942	0.42 %
Natural Resources and Mining	13	120	0.00 %
Construction	102	845	0.02 %
Manufacturing	62	6,417	0.16 %
Trade, Transportation, and Utilities	195	2,372	0.06 %
Information	7	64	0.00 %
Financial Activities	67	276	0.01 %
Professional and Business Services	56	791	0.02 %
Education and Health Services	71	3,022	0.07 %
Leisure and Hospitality	83	1,493	0.04 %
Other Services	43	369	0.01 %
Public Administration	20	1,136	0.03 %
Unclassified	42	37	0.00 %

**Polk County**

Quarter Ending Sept. 30, 2007

	<b><u>Number of Business Units</u></b>	<b><u>Average Employees</u></b>	<b><u>Percent of NC Average</u></b>
Total, All Industries	561	5,198	0.13 %
Natural Resources and Mining	16	114	0.00 %
Construction	97	409	0.01 %
Manufacturing	25	584	0.01 %
Trade, Transportation, and Utilities	84	583	0.01 %
Information	8	54	0.00 %
Financial Activities	45	181	0.00 %
Professional and Business Services	76	253	0.01 %
Education and Health Services	59	2,028	0.05 %
Leisure and Hospitality	43	469	0.01 %
Other Services	46	113	0.00 %
Public Administration	17	362	0.01 %
Unclassified	45	48	0.00 %

**Rutherford County**

Quarter Ending Sept. 30, 2007

	<b><u>Number of Business Units</u></b>	<b><u>Average Employees</u></b>	<b><u>Percent of NC Average</u></b>
Total, All Industries	1,377	22,620	0.56 %
Natural Resources and Mining	15	92	0.00 %
Construction	182	1,314	0.03 %
Manufacturing	79	3,972	0.10 %
Trade, Transportation, and Utilities	336	4,663	0.11 %
Information	16	881	0.02 %
Financial Activities	122	515	0.01 %
Professional and Business Services	144	2,236	0.05 %
Education and Health Services	153	5,306	0.13 %
Leisure and Hospitality	127	2,018	0.05 %
Other Services	72	245	0.01 %
Public Administration	30	1,266	0.03 %
Unclassified	101	112	0.00 %

\* Indicates data suppression

Source: NAICS Employment and Wages, Quarterly Census of Employment and Wages (QCEW) Unit, ESC/LMI Division

### **III. Per Capita Personal Income (updated 4/2008)**

	<b><u>2006</u></b>	<b><u>2005</u></b>	<b><u>2004</u></b>	<b><u>2003</u></b>	<b><u>2002</u></b>
United States	\$36,714	\$34,471	\$33,090	\$31,466	\$30,795
North Carolina	\$32,247	\$31,041	\$29,569	\$27,922	\$27,508
Custom Region Summary	\$26,862	\$25,957	\$24,865	\$23,450	\$23,002
Cleveland County	\$27,058	\$26,104	\$24,831	\$23,656	\$23,049
McDowell County	\$27,203	\$23,113	\$22,401	\$20,898	\$20,686
Polk County	\$37,873	\$36,528	\$34,452	\$30,925	\$31,154
Rutherford County	\$25,504	\$24,496	\$23,731	\$22,646	\$22,071

Source: Bureau of Economic Analysis, Regional Accounts Data

Note: Data not adjusted for inflation

### **IV. Average Weekly Wage - State/County Comparison (updated 4/2008)**

	<b>Quarter Ending Sept. 30, 2007</b>	
	<b><u>Average Wage</u></b>	<b><u>Percent of North Carolina</u></b>
North Carolina	\$719.00	
Cleveland County	\$595.00	82.8 %
McDowell County	\$520.00	72.3 %
Polk County	\$554.00	77.1 %
Rutherford County	\$550.00	76.5 %

Source: NAICS Employment and Wages, Quarterly Census of Employment and Wages (QCEW) Unit, ESC/LMI Division

## V. Population Estimates (updated 6/2007)

	<b>2006 Population Total</b>	<b>Rank in North Carolina</b>
North Carolina	8,828,041	
Custom Region Summary	223,719	
Cleveland County	97,367	26 th
McDowell County	43,528	57 th
Polk County	19,207	83 rd
Rutherford County	63,617	39 th

Source: 2006 Population Estimates, State Demographics Unit, Office of State Planning

## VI. Projected State And County Population Density (updated 7/2007)

	<b>Land Area (Sq. Miles)</b>	<b>Projected Population Density</b>				
		<b>April 2010</b>	<b>July 2015</b>	<b>April 2020</b>	<b>July 2025</b>	<b>April 2030</b>
North Carolina	48,710.88	194.01	208.96	222.75	238.07	251.99
Custom Region	1,708.28	132.08	135.67	139.01	142.55	145.44
Cleveland County	464.63	209.10	213.51	217.72	222.25	225.84
McDowell County	441.68	102.21	106.49	110.37	114.50	118.06
Polk County	237.85	82.91	87.78	92.42	97.43	101.84
Rutherford County	564.12	112.76	114.60	116.24	117.88	119.03

Source: Projected County Densities, State Demographics Unit, Office of State Planning

## VII. Population By Race - 2000 Census (updated 11/2000)

<u>Custom Region Summary</u>	<u>All Ages</u>		<u>18 Years and Over</u>	
	<u>Number</u>	<u>Percent</u>	<u>Number</u>	<u>Percent</u>
<b>Total Population</b>	<b>219,661</b>	<b>100.0%</b>	<b>167,176</b>	<b>100.0%</b>
<b>One Race</b>	<b>218,006</b>	<b>99.2%</b>	<b>166,296</b>	<b>99.5%</b>
White	184,306	84.5%	143,037	86.0%
Black or African American	30,053	13.8%	20,823	12.5%
American Indian and Alaska Native	426	0.2%	323	0.2%
Asian or Pacific Islander	1,307	0.6%	871	0.5%
Native Hawaiian and Other Pacific	40	0.0%	37	0.0%
Some Other Race	1,874	0.9%	1,205	0.7%
<b>Two or More Races</b>	<b>1,655</b>	<b>0.8%</b>	<b>880</b>	<b>0.5%</b>
<b>Hispanic or Latino (of any race)</b>	<b>4,334</b>	<b>2.0%</b>	<b>2,822</b>	<b>1.7%</b>

<u>Cleveland County</u>	<u>All Ages</u>		<u>18 Years and Over</u>	
	<u>Number</u>	<u>Percent</u>	<u>Number</u>	<u>Percent</u>
<b>Total Population</b>	<b>96,287</b>	<b>100.0%</b>	<b>72,069</b>	<b>100.0%</b>
<b>One Race</b>	<b>95,591</b>	<b>99.3%</b>	<b>71,722</b>	<b>99.5%</b>
White	73,955	76.8%	56,974	79.1%
Black or African American	20,155	20.9%	13,730	19.1%
American Indian and Alaska Native	145	0.2%	116	0.2%
Asian or Pacific Islander	669	0.7%	479	0.7%
Native Hawaiian and Other Pacific	10	0.0%	10	0.0%
Some Other Race	657	0.7%	413	0.6%
<b>Two or More Races</b>	<b>696</b>	<b>0.7%</b>	<b>347</b>	<b>0.5%</b>
<b>Hispanic or Latino (of any race)</b>	<b>1,433</b>	<b>1.5%</b>	<b>962</b>	<b>1.3%</b>

<u>McDowell County</u>	<u>All Ages</u>		<u>18 Years and Over</u>	
	<u>Number</u>	<u>Percent</u>	<u>Number</u>	<u>Percent</u>
<b>Total Population</b>	<b>42,151</b>	<b>100.0%</b>	<b>32,533</b>	<b>100.0%</b>
<b>One Race</b>	<b>41,799</b>	<b>99.2%</b>	<b>32,323</b>	<b>99.4%</b>
White	38,853	92.2%	30,156	92.7%
Black or African American	1,753	4.2%	1,412	4.3%
American Indian and Alaska Native	122	0.3%	89	0.3%
Asian or Pacific Islander	388	0.9%	207	0.6%
Native Hawaiian and Other Pacific	5	0.0%	4	0.0%
Some Other Race	678	1.6%	455	1.4%
<b>Two or More Races</b>	<b>352</b>	<b>0.8%</b>	<b>210</b>	<b>0.6%</b>
<b>Hispanic or Latino (of any race)</b>	<b>1,214</b>	<b>2.9%</b>	<b>815</b>	<b>2.5%</b>

<b><u>Polk County</u></b>	<b>All Ages</b>		<b>18 Years and Over</b>	
	<b><u>Number</u></b>	<b><u>Percent</u></b>	<b><u>Number</u></b>	<b><u>Percent</u></b>
<b>Total Population</b>	<b>18,324</b>	<b>100.0%</b>	<b>14,635</b>	<b>100.0%</b>
<b>One Race</b>	<b>18,184</b>	<b>99.2%</b>	<b>14,559</b>	<b>99.5%</b>
White	16,906	92.3%	13,634	93.2%
Black or African American	1,079	5.9%	782	5.3%
American Indian and Alaska Native	34	0.2%	27	0.2%
Asian or Pacific Islander	44	0.2%	36	0.2%
Native Hawaiian and Other Pacific	5	0.0%	5	0.0%
Some Other Race	116	0.6%	75	0.5%
<b>Two or More Races</b>	<b>140</b>	<b>0.8%</b>	<b>76</b>	<b>0.5%</b>
<b>Hispanic or Latino (of any race)</b>	<b>551</b>	<b>3.0%</b>	<b>337</b>	<b>2.3%</b>

<b><u>Rutherford County</u></b>	<b>All Ages</b>		<b>18 Years and Over</b>	
	<b><u>Number</u></b>	<b><u>Percent</u></b>	<b><u>Number</u></b>	<b><u>Percent</u></b>
<b>Total Population</b>	<b>62,899</b>	<b>100.0%</b>	<b>47,939</b>	<b>100.0%</b>
<b>One Race</b>	<b>62,432</b>	<b>99.3%</b>	<b>47,692</b>	<b>99.5%</b>
White	54,592	86.8%	42,273	88.2%
Black or African American	7,066	11.2%	4,899	10.2%
American Indian and Alaska Native	125	0.2%	91	0.2%
Asian or Pacific Islander	206	0.3%	149	0.3%
Native Hawaiian and Other Pacific	20	0.0%	18	0.0%
Some Other Race	423	0.7%	262	0.5%
<b>Two or More Races</b>	<b>467</b>	<b>0.7%</b>	<b>247</b>	<b>0.5%</b>
<b>Hispanic or Latino (of any race)</b>	<b>1,136</b>	<b>1.8%</b>	<b>708</b>	<b>1.5%</b>

Source: Census 2000 Redistricting Data, US Census Bureau

## **VIII. Commuting Patterns - 2000 Census (updated 11/2000)**

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### **Residents Commuting out of and into Cleveland County**

<b>Out of Cleveland County</b>		<b>Into Cleveland County</b>	
<b><u>Destination County</u></b>	<b><u>Number of Workers</u></b>	<b><u>Origin County</u></b>	<b><u>Number of Workers</u></b>
Gaston , NC	5,963	Gaston , NC	2,442
Mecklenburg , NC	2,734	Rutherford , NC	1,988
Cherokee , SC	1,056	Cherokee , SC	782
Rutherford , NC	980	Mecklenburg , NC	554
Lincoln , NC	706	York , SC	363
Other Areas	32,537	Other Areas	30,968

**29,530 Cleveland County Residents live and work in Cleveland County**

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### **Residents Commuting out of and into McDowell County**

<b>Out of McDowell County</b>		<b>Into McDowell County</b>	
<b><u>Destination County</u></b>	<b><u>Number of Workers</u></b>	<b><u>Origin County</u></b>	<b><u>Number of Workers</u></b>
Burke , NC	1,837	Burke , NC	665
Buncombe , NC	1,670	Mitchell , NC	639
Rutherford , NC	276	Buncombe , NC	621
Catawba , NC	249	Yancey , NC	477
Mitchell , NC	193	Avery , NC	417
Other Areas	14,995	Other Areas	15,111

**14,355 McDowell County Residents live and work in McDowell County**

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### **Residents Commuting out of and into Polk County**

<b>Out of Polk County</b>		<b>Into Polk County</b>	
<b><u>Destination County</u></b>	<b><u>Number of Workers</u></b>	<b><u>Origin County</u></b>	<b><u>Number of Workers</u></b>
Spartanburg , SC	1,525	Spartanburg , SC	518
Henderson , NC	808	Henderson , NC	275
Rutherford , NC	645	Rutherford , NC	202
Greenville , SC	369	Greenville , SC	153
Buncombe , NC	200	Buncombe , NC	43
Other Areas	4,222	Other Areas	4,080

**3,912 Polk County Residents live and work in Polk County**

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**Residents Commuting out of and into Rutherford County**

<b>Out of Rutherford County</b>		<b>Into Rutherford County</b>	
<b><u>Destination County</u></b>	<b><u>Number of Workers</u></b>	<b><u>Origin County</u></b>	<b><u>Number of Workers</u></b>
Cleveland , NC	1,988	Cleveland , NC	980
Spartanburg , SC	883	Polk , NC	645
Mecklenburg , NC	412	McDowell , NC	276
McDowell , NC	348	Spartanburg , SC	266
Cherokee , SC	312	Henderson , NC	159
Other Areas	23,711	Other Areas	22,379

***21,812 Rutherford County Residents live and work in Rutherford County***

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Source: US Census Data, 2000

Note: Data includes all areas in and out of state.

**IX. UI Initial Claims\* and Benefits Paid\*\* (updated 4/2008)**

	<u>March 2007</u>	<u>March 2008</u>
<b>North Carolina</b>		
Initial Claims	43,959	54,555
Benefits Paid	69,208,722	91,396,131
<b>Custom Region Summary</b>		
Initial Claims	2,206	2,219
Benefits Paid	2,092,234	2,769,217
<b>Cleveland County</b>		
Initial Claims	714	1,061
Benefits Paid	993,733	1,389,169
<b>McDowell County</b>		
Initial Claims	730	356
Benefits Paid	405,401	592,788
<b>Polk County</b>		
Initial Claims	44	104
Benefits Paid	69,228	112,920
<b>Rutherford County</b>		
Initial Claims	718	698
Benefits Paid	623,872	674,340

\* Initial claims represent transactions and not individuals.

\*\* Benefits paid represent intrastate-related benefits.

Source: Employment Services and Unemployment Insurance Reporting Unit, ESC/LMI Division Note: Custom Region Summary totals do not sum to North Carolina totals, even if all 100 counties are selected.

**X. Average Weeks of Duration for UI Benefits (updated 4/2008)**

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	<u>March 2007</u>	<u>March 2008</u>	<u>Duration Change</u>
North Carolina	13.6	13.7	0.1
Cleveland County	13.6	12.4	-1.2
McDowell County	9.7	9.1	-0.6
Polk County	9.1	11.3	2.2
Rutherford County	13.8	11.8	-2.0

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*Note: The average number of weeks during which individuals have been classified receiving UI benefits.  
Source: Employment Services and Unemployment Insurance Reporting Unit, ESC/LMI Division*

## ***XI. Twenty-Five Largest Employers (updated 4/2008)***

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### **Custom Region Summary**

**Quarter Ending Sept. 30, 2007**

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<b><u>Company Name</u></b>	<b><u>Industry Description</u></b>	<b><u>Employment</u></b>	<b><u>County</u></b>
1. CLEVELAND COUNTY SCHOOLS	Education & Health Services	1,000+	Cleveland
2. BAXTER HEALTHCARE CORP	Manufacturing	1,000+	McDowell
3. RUTHERFORD COUNTY SCHOOLS	Education & Health Services	1,000+	Rutherford
4. CLEVELAND REGIONAL MEDICAL CENTER &	Education & Health Services	1,000+	Cleveland
5. WAL-MART ASSOCIATES INC	Trade, Transportation, & Utilities	1,000+	Rutherford
6. ACS BUSINESS PROCESS SOLUTIONS INC	Professional & Business Services	1,000+	Rutherford
7. MCDOWELL COUNTY SCHOOLS	Education & Health Services	1,000+	McDowell
8. RUTHERFORD HOSPITAL INC	Education & Health Services	500-999	Rutherford
9. COUNTY OF CLEVELAND	Public Administration	500-999	Cleveland
10 WAL-MART ASSOCIATES INC	Trade, Transportation, & Utilities	500-999	Cleveland
11 COLLINS & AIKMAN CORPORATION	Manufacturing	500-999	McDowell
12 GARDNER-WEBB UNIVERSITY	Education & Health Services	500-999	Cleveland
13 COUNTY OF RUTHERFORD	Public Administration	500-999	Rutherford
14 PPG INDUSTRIES INC	Manufacturing	500-999	Cleveland
15 GALEY & LORD INDUSTRIES LLC	Manufacturing	500-999	McDowell
16 STATE OF NORTH CAROLINA	Public Administration	500-999	McDowell
17 EATON CORPORATION	Manufacturing	250-499	Cleveland
18 ENTERTAINMENT DISTRIBUTION COMPANY	Manufacturing	250-499	Cleveland
20 RELIANCE ELECTRIC INDUSTRIAL CO	Manufacturing	250-499	Cleveland
20 AMERICAN GREETINGS CORPORATION	Information	250-499	Rutherford
21 POLK COUNTY SCHOOLS	Education & Health Services	250-499	Polk
22 ETHAN ALLEN OPERATIONS INC	Manufacturing	250-499	McDowell
23 HANESBRANDS, INC	Manufacturing	250-499	Rutherford
24 CLEVELAND COMMUNITY COLLEGE	Education & Health Services	250-499	Cleveland
25 HANESBRANDS, INC	Manufacturing	250-499	Cleveland

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**Cleveland County****Quarter Ending Sept. 30, 2007**

<u>Company Name</u>	<u>Industry Description</u>	<u>Employment</u>
1. CLEVELAND COUNTY SCHOOLS	Education & Health Services	1,000+
2. CLEVELAND REGIONAL MEDICAL CENTER &	Education & Health Services	1,000+
3. COUNTY OF CLEVELAND	Public Administration	500-999
4. WAL-MART ASSOCIATES INC	Trade, Transportation, & Utilities	500-999
5. GARDNER-WEBB UNIVERSITY	Education & Health Services	500-999
6. PPG INDUSTRIES INC	Manufacturing	500-999
7. EATON CORPORATION	Manufacturing	250-499
8. ENTERTAINMENT DISTRIBUTION COMPANY	Manufacturing	250-499
9. RELIANCE ELECTRIC INDUSTRIAL CO	Manufacturing	250-499
10 CLEVELAND COMMUNITY COLLEGE	Education & Health Services	250-499
11 HANESBRANDS, INC	Manufacturing	250-499
12 WHITE OAK MANOR INC	Education & Health Services	250-499
13 CURTISS WRIGHT FLIGHT SYSTEMS INC	Manufacturing	250-499
14 EMPLOYMENT CONTROL INC	Professional & Business Services	250-499
15 CITY OF SHELBY	Public Administration	250-499
16 MANPOWER TEMPORARY SERVICES	Professional & Business Services	250-499
17 PARKER HANNIFIN CORPORATION	Trade, Transportation, & Utilities	250-499
18 BFS DIVERSIFIED PRODUCTS LLC	Manufacturing	250-499
19 INGLES MARKETS INC	Trade, Transportation, & Utilities	250-499
20 N C DEPARTMENT OF TRANSPORTATION	Public Administration	100-249
21 SHELBY PERSONNEL SERVICES	Professional & Business Services	100-249
22 CLEVELAND COUNTY FAMILY YMCA INC.	Other Services	100-249
23 TICONA POLYMERS INC	Manufacturing	100-249
24 COCHRAN ENTERPRISES INC	Professional & Business Services	100-249
25 STATE OF NORTH CAROLINA	Public Administration	100-249

**McDowell County****Quarter Ending Sept. 30, 2007**

<u>Company Name</u>	<u>Industry Description</u>	<u>Employment</u>
1. BAXTER HEALTHCARE CORP	Manufacturing	1,000+
2. MCDOWELL COUNTY SCHOOLS	Education & Health Services	1,000+
3. COLLINS & AIKMAN CORPORATION	Manufacturing	500-999
4. GALEY & LORD INDUSTRIES LLC	Manufacturing	500-999
5. STATE OF NORTH CAROLINA	Public Administration	500-999
6. ETHAN ALLEN OPERATIONS INC	Manufacturing	250-499
7. COLUMBIA CAROLINA CORP	Manufacturing	250-499
8. COATS AMERICAN INC	Manufacturing	250-499
9. COUNTY OF MCDOWELL	Public Administration	250-499
10 THE MCDOWELL HOSPITAL INC	Education & Health Services	250-499
11 MANPOWER TEMPORARY SERVICES	Professional & Business Services	250-499
12 ROCK TENN SERVICES INC	Manufacturing	250-499
13 MCDOWELL TECHNICAL	Education & Health Services	100-249
14 WAL-MART ASSOCIATES INC	Trade, Transportation, & Utilities	100-249
15 TOM JOHNSON CAMPING CENTER INC	Trade, Transportation, & Utilities	100-249
16 MCC HOLDINGS INC	Manufacturing	100-249
17 MCDONALDS	Leisure & Hospitality	100-249
18 MCDOWELL NURSING CENTER	Education & Health Services	100-249
19 AUTUMN CORPORATION	Education & Health Services	100-249
20 LOWES HOME CENTERS INC	Trade, Transportation, & Utilities	100-249
21 IEM INCORP	Construction	100-249
23 PARKER HOSIERY CO INC	Manufacturing	100-249
23 TILSON MACHINE WORKS INC	Manufacturing	100-249
24 MOUNTAIN AREA COMMUNITY SERVICES	Leisure & Hospitality	100-249
25 N C DEPARTMENT OF TRANSPORTATION	Public Administration	100-249

**Polk County****Quarter Ending Sept. 30, 2007**

<u>Company Name</u>	<u>Industry Description</u>	<u>Employment</u>
1. POLK COUNTY SCHOOLS	Education & Health Services	250-499
2. ST LUKES HOSPITAL INC	Education & Health Services	250-499
3. ACTS INC	Education & Health Services	250-499
4. COUNTY OF POLK	Public Administration	100-249
5. MILLIKEN & CO INC	Manufacturing	100-249
6. WHITE OAK MANOR INC	Education & Health Services	100-249
7. AUTUMN CORPORATION	Education & Health Services	100-249
8. COMMUNITY CHOICES INC	Education & Health Services	50-99
9. PURE COUNTRY	Manufacturing	50-99
10. PAVILLON INTERNATIONAL (A CORP)	Education & Health Services	50-99
11. COOPERRIIS INC	Education & Health Services	50-99
12. WOODLAND MILLS CORPORATION	Manufacturing	50-99
13. HOSPICE OF THE CAROLINA FOOTHILLS	Education & Health Services	50-99
14. LAURELWOODS/LAURELHURST	Education & Health Services	50-99
15. FENDRICH INDUSTRIES INC	Manufacturing	50-99
16. POLK VOCATIONAL SERVICES	Education & Health Services	Below 50
17. U S POSTAL SERVICE	Trade, Transportation, & Utilities	Below 50
19. GROVER INDUSTRIES INC	Manufacturing	Below 50
19. TOWN OF TRYON	Public Administration	Below 50
21. BI LO LLC	Trade, Transportation, & Utilities	Below 50
21. DEBS MINI MART INC	Trade, Transportation, & Utilities	Below 50
22. SIDE STREET PIZZA & PASTA INC	Leisure & Hospitality	Below 50
24. DOLMEN CONSTRUCTION INC	Construction	Below 50
24. AVON PRODUCTS INC	Trade, Transportation, & Utilities	Below 50
25. COMMUNITY HEALTH CONNECTIONS INC	Education & Health Services	Below 50

**Rutherford County****Quarter Ending Sept. 30, 2007**

<u>Company Name</u>	<u>Industry Description</u>	<u>Employment</u>
1. RUTHERFORD COUNTY SCHOOLS	Education & Health Services	1,000+
2. WAL-MART ASSOCIATES INC	Trade, Transportation, & Utilities	1,000+
3. ACS BUSINESS PROCESS SOLUTIONS INC	Professional & Business Services	1,000+
4. RUTHERFORD HOSPITAL INC	Education & Health Services	500-999
5. COUNTY OF RUTHERFORD	Public Administration	500-999
6. AMERICAN GREETINGS CORPORATION	Information	250-499
7. HANESBRANDS, INC	Manufacturing	250-499
8. ISOTHERMAL COMMUNITY COLLEGE	Education & Health Services	250-499
9. WATTS REGULATOR COMPANY (A CORP)	Manufacturing	250-499
10 THE TORRINGTON COMPANY	Manufacturing	250-499
11 A G INDUSTRIES INC	Information	100-249
12 HERITAGE HEALTHCARE INC	Education & Health Services	100-249
13 PARKER HANNIFIN CORPORATION	Trade, Transportation, & Utilities	100-249
15 AFA ACQUISITION CORP	Manufacturing	100-249
15 UNITED SOUTHERN INDUSTRIES INC	Manufacturing	100-249
16 REEVES BROTHERS INC	Manufacturing	100-249
17 WILLOW RIDGE OF NC LLC	Education & Health Services	100-249
18 INGLES MARKETS INC	Trade, Transportation, & Utilities	100-249
19 AEROQUIP CORP	Manufacturing	100-249
20 TANNER COMPANIES LIMITED	Trade, Transportation, & Utilities	100-249
21 RUTHERFORD MANAGEMENT CORP	Leisure & Hospitality	100-249
22 ALL AMERICAN HOMES OF N. C., L.L.C.	Construction	100-249
23 RUMBLING BALD RESORT	Leisure & Hospitality	100-249
24 CONE JACQUARDS LLC	Manufacturing	100-249
25 TOWN OF FOREST CITY	Public Administration	100-249

Source: Quarterly Census of Employment and Wages (QCEW) Unit, ESC/LMI Division

Note: Due to confidentiality Tyrrell County only has twenty employers listed.

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**XII. County and Municipal Tax Rates (updated 7/2007)**

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**Cleveland County****\$0.730**

Most Recent Revaluation: 2004

Boiling Springs	\$0.30
Casar	\$0.05
Earl	\$0.17
Fallston	\$0.05
Lattimore	\$0.18
Lawndale	\$0.23
Grover	\$0.38
Kingstown	\$0.35
Polkville	\$0.05
Shelby	\$0.42
Waco	\$0.12
Kings Mountain*	\$0.40

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**McDowell County****\$0.550**

Most Recent Revaluation: 2003

Marion	\$0.51
Old Fort	\$0.45

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**Polk County****\$0.680**

Most Recent Revaluation: 2001

Saluda*	\$0.54
Columbus	\$0.45
Tryon	\$0.62

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**Rutherford County****\$0.610**

Most Recent Revaluation: 2002

Chimney Rock	\$0.12
Bostic	\$0.25
Forest City	\$0.30
Ellenboro	\$0.25
Spindale	\$0.51
Ruth	\$0.26
Rutherfordton	\$0.54
Lake Lure	\$0.28

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*\* Includes only the portion within specified county.*

*Note: Tax rates are per \$100 assessed valuation.*

*Municipal rates are a total of all jurisdictions (countywide, special school districts and other districts). Special school districts and other districts tax rates are not shown in this report.*

*Source: North Carolina Department of Revenue, 2006-2007 Final Tax Rates Report*

### ***XIII. County and Municipal Population Estimates (updated 11/2007)***

	<u>April 2000</u>	<u>July 2006</u>	<u>Percent Change</u>
<b><u>Custom Region Summary</u></b>	<b>219,660</b>	<b>222,604</b>	<b>1.3</b>
<b><u>Cleveland County</u></b>	<b>96,284</b>	<b>96,714</b>	<b>0.5</b>
Belwood	962	1,015	5.5
Boiling Springs	3,866	4,039	4.5
Casar	308	303	-1.6
Earl	234	233	-0.4
Fallston	603	608	0.8
Grover	698	692	-0.9
Kings Mountain*	9,103	9,547	4.9
Kingstown	845	820	-3.0
Lattimore	419	443	5.7
Lawndale	642	635	-1.1
Mooresboro	314	313	-0.3
Patterson Springs	620	603	-2.7
Polkville	535	537	0.4
Shelby	19,477	20,863	7.1
Waco	328	325	-0.9
<b><u>McDowell County</u></b>	<b>42,151</b>	<b>43,632</b>	<b>3.5</b>
Marion	4,943	6,764	36.8
Old Fort	963	972	0.9
<b><u>Polk County</u></b>	<b>18,324</b>	<b>19,080</b>	<b>4.1</b>
Columbus	992	1,058	6.7
Saluda*	571	566	-0.9
Tryon	1,760	1,773	0.7

<b><u>Rutherford County</u></b>	<b>62,901</b>	<b>63,178</b>	<b>0.4</b>
Bostic	328	319	-2.7
Chimney Rock	175	184	5.1
Ellenboro	479	715	49.3
Forest City	7,549	7,227	-4.3
Lake Lure	1,027	1,072	4.4
Ruth	329	321	-2.4
Rutherfordton	4,131	4,140	0.2
Spindale	4,022	3,881	-3.5

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*\* Includes only the portion within specified county.*

*Source: July 2006 Municipal Population Estimates by County, NC State Demographics Unit*

#### ***XIV. Announced Business Closings and Layoffs, 05/2007 - 05/2008***

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#### **Cleveland County**

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<u>Company Name</u>	<u>Reason</u>	<u>Number Affected</u>	<u>Type</u>	<u>Effective Date</u>
<b><i>Manufacturing (31-33)</i></b>				
Truelove Braided Rugs	Fire	1	Closing	Aug. 2007
<b><i>Retail Trade (44 &amp; 45)</i></b>				
Leatherwood Trading & Coffee Co.	Owner's decision	Unknown	Closing	Jan. 2008
Rogers Music Store	Property redevelopment	Unknown	Closing	July 2007
<b><i>Accommodation and Food Services</i></b>				
Ichabod's Eatery	Fire	18	Closing	Dec. 2007
<b><i>Other Services (except Public Admin.)</i></b>				
New Reflection Medical Spa	Not stated	3	Closing	May 2007

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#### **McDowell County**

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<u>Company Name</u>	<u>Reason</u>	<u>Number Affected</u>	<u>Type</u>	<u>Effective Date</u>
<b><i>Manufacturing (31-33)</i></b>				
Swift Galey	Foreign competition	150	Layoff	Jan. 2008
Swift Galey	Downsizing/Competition	150	Layoff	Jan. 2008

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#### **Polk County**

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<u>Company Name</u>	<u>Reason</u>	<u>Number Affected</u>	<u>Type</u>	<u>Effective Date</u>
<b><i>Manufacturing (31-33)</i></b>				
Woodland Mills	Cost cuts	50	Layoff	Aug. 2007

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#### **Rutherford County**

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**Company Name**

**Reason**

**Number  
Affected**

**Type**

**Effective  
Date**

***Health Care and Social Assistance***

Finders Keepers

Expired lease

2

Closing

Dec. 2007

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*Note: These data are not all-inclusive and are derived from a statewide survey of newspaper accounts of closings/layoffs and from information supplied to the Employment Security Commission of North Carolina by employing units experiencing closings/layoffs. ESC staff do not analyze or evaluate the accuracy of the data.*

*Data are now being reported by the North American Industry Classification System (NAICS). For more information on the industry type, including the Standard Industrial Classification (SIC) code, see Announced Business Closings and Layoffs at <http://www.ncesc.com/lmi/default.asp?init=true>.*